

**Historical Analytics** provides deep payments intelligence insights highlighting performance overview, authorizations, and captures. Showing settlement by counts, amounts, and channel.

## Access

Go to <https://ebc2.cybersource.com> to enter login information:

**Organization Name:** your Account or Merchant ID

**User Name:** your CyberSource credentials

**Password:** your CyberSource password

Expand the left navigation panel and click on **Analytics**. Under **Historical**, select **Authentication**.

## Historical Analytics Authentication

### Section 1 Horizontal Filtering Toolbar and Export Function

If logged in to the SSO or “\_acct” level, the **Authentication** section of Historical Analytics will display default results for **Merchant ID: All**, **Date Range: Last 7 Days**, and **Reporting As: USD**. Variations on these dimensions may be selected. An additional applied filter for **Count/Amount: Count** is located below, plus a drop-down menu to select additional dimensions to further explore. The example below shows an applied filter for **Billing Country: Canada**, with the drop-down menu revealing more filters that could be applied to **Authentication** results.

#### Horizontal Filtering Toolbar and Export Function

The screenshot shows the 'Authentication' section of the Historical Analytics interface. At the top, there is a 'Showing results for' section with three filters: 'Merchant ID: All', 'Date Range: Last 7 Days', and 'Reporting As: USD'. Below this is a 'Choose a filter' dropdown menu. The dropdown is open, showing a search bar and a list of filter options: 'Currency', 'Payment Type Method', and 'Processor'. The 'Billing Country: Canada' filter is currently selected and highlighted in a darker blue. To the right of the filters is a 'CLEAR FILTERS' button. In the top right corner of the interface, there is an 'EXPORT' button with a download icon.

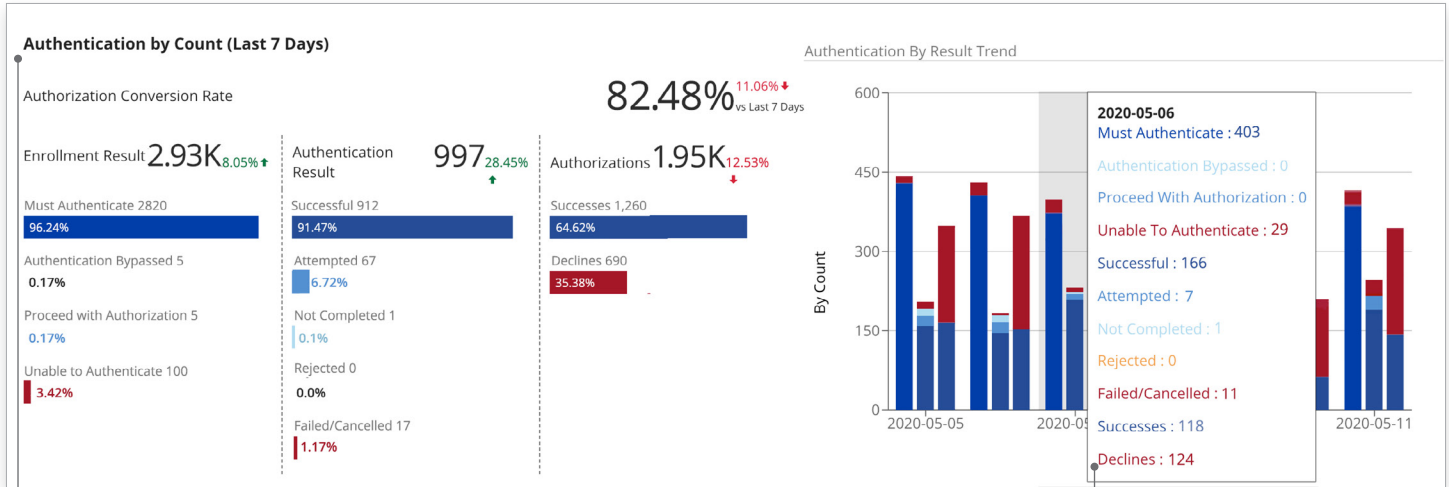
Annotations in the image provide the following information:

- A range of dimensions available for additional applied filters (pointing to the dropdown menu).
- Clicking the "X" removes the selected filter, differentiated by the darker shade of blue (pointing to the 'X' on the 'Billing Country: Canada' filter).
- Select **Clear Filters** to remove any darker blue applied filters and to revert **Count/Amount** filter to the default state – this action will not alter selections for **Merchant ID**, **Date Range** and **Reporting As** filters (pointing to the 'CLEAR FILTERS' button).
- Export the data with applied filters as a .csv or .json file (pointing to the 'EXPORT' button).

## Section 2 My Business Analytics – Authentication

The left side of this section shows **Authorization Conversion Rate** metrics for **Enrollment Result**, **Authentication Result**, and **Authorizations** for the selected date range. The right side of the section shows the **Authentication By Result Trend** bar chart. Hovering over any bar displays a pop-up with additional details related to authentication.

### My Business Analytics – Authentication



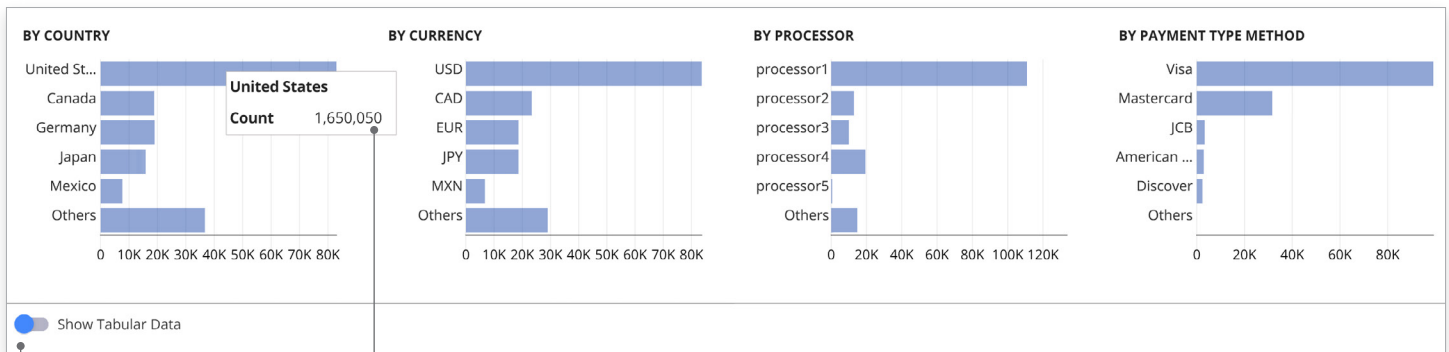
Change the date range by using the horizontal filtering toolbar

View **Authentication by Result Trend** details by hovering over a bar to display a pop-up

## Section 3 Comparisons for Total Enrolled

A series of four bar charts showing comparisons by **Country**, **Currency**, **Processor**, and **Payment Type Method**. Hovering over any bar in a chart displays a pop-up for **Count** in that category. Selecting the **Show Tabular Data** option below the bar charts reveals the **Details** table.

### Comparisons for Total Enrolled



Click the toggle or label text to reveal an additional table below this section

View **Count** pop-ups for bars in each chart

## Section 4 Details

Clicking the **Show Tabular Data** toggle moves it to the right and reveals a table with all dimensions used to display the data. Selecting the arrows next to each header displays the data in alphabetical order from A to Z or Z to A. Filter fields below the header allow for searching within the category. The header area scrolls horizontally to reveal more dimensions.

### Details

Date	Authentication Transaction...	Country	Payment Type...	Reason Code...	Reason Code Description	Processor	Count	Currency	Amount(local)
2020-05-25	authentic_validate	France	Visa	A	Payer Authentication Validation...	Unavailable	6	EUR	
2020-05-25	authentic_enroll	France	Visa	U	Payer Authentication Enrollme...	Unavailable	4	EUR	
2020-05-25	authentic_validate	Germany	Visa	Y	Payer Authentication Validation...	Unavailable	2	EUR	
2020-05-25	authentic_enroll	Germany	Visa	Y	Payer Authentication Enrollme...	Unavailable	2	EUR	
2020-05-25	authentic_validate	Italy	Mastercard	Y	Payer Authentication Enrollme...	Unavailable	2	EUR	
2020-05-25	authentic_enroll	Italy	Mastercard	Y	Payer Authentication Validation...	Unavailable	45	EUR	
2020-05-25	authentic_validate	Sweden	Visa	U	Payer Authentication Validation...	Unavailable	9	EUR	
2020-05-25	authentic_enroll	Sweden	Visa	N	Payer Authentication Validation...	Unavailable	3	EUR	

The **Show Tabular Data** toggle selected to display the table

Enter a search term to explore specifics

Adjust the width of each column

Select an arrow to change content order

Scroll horizontally within the header bar or table

## Historical Analytics Summary

Descriptive analytics with payer authorizations, authorizations, captures and settlement by counts, amounts, channel, and BIN. Performance summary data visualizations are displayed by the following dimensions:

- Processor
- Reason code
- Payment type method
- Country
- Currency
- Count
- Amount in local currency
- Amount in single currency
- Channel
- Issuer BIN

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